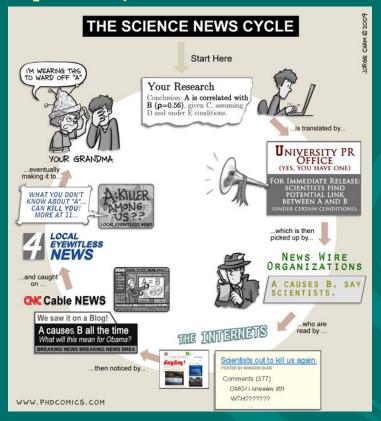


2022 TIP Winner
Simulating Interactions Between
Science and Policymaking

Josh Pasek
LSA - Communication & Media

# Motivation for the project

Course focused on how science is translated into news, public opinion, and policy



### Motivation for the project

COVID-19 provided a perfect case study . . .

- Changing understanding of the science
- Communication need and misinformation concern
- Challenge of integrating science with behavior
- Issue that is salient to students

# What is the project?

 A real-time simulation where students were assigned to four committees

Science Behavioral Outreach Policy

# What is the project?

**Science** 

Summarize science on COVID for class (variants, mitigation strategies, risk factors)

**Behavioral** 

Determine what people in the community are doing (surveys and observations)

**Outreach** 

Design messages to spread information and encourage prosocial behaviors (TikTok)

**Policy** 

Facilitate the work of the various committees

(goal-setting and information exchange)

#### Outcomes

- Communication skills (internal & external)
- Collaboration skills
- Assignments have demonstrable purpose
- Real challenges require creative innovation
- Students had fun!