2022 TIP Winner
Simulating Interactions Between Science and Policymaking

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LSA - Communication & Media
Motivation for the project

Course focused on how science is translated into news, public opinion, and policy.
Motivation for the project

COVID-19 provided a perfect case study . . .

- Changing understanding of the science
- Communication need and misinformation concern
- Challenge of integrating science with behavior
- Issue that is salient to students
What is the project?

- A real-time simulation where students were assigned to four committees

  - Science
  - Behavioral
  - Outreach
  - Policy
**What is the project?**

**Science**
- Summarize science on COVID for class
  - (variants, mitigation strategies, risk factors)

**Behavioral**
- Determine what people in the community are doing
  - (surveys and observations)

**Outreach**
- Design messages to spread information and encourage prosocial behaviors (TikTok)

**Policy**
- Facilitate the work of the various committees
  - (goal-setting and information exchange)
Outcomes

- Communication skills (internal & external)
- Collaboration skills
- Assignments have demonstrable purpose
- Real challenges require creative innovation
- Students had fun!