

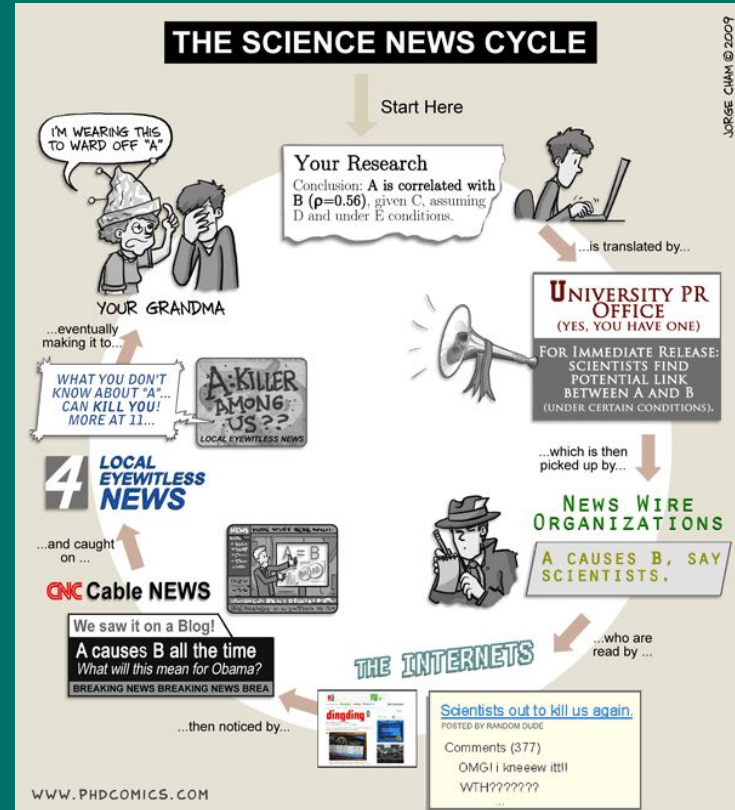
ENRICHING SCHOLARSHIP

2022 TIP Winner Simulating Interactions Between Science and Policymaking

Josh Pasek
LSA - Communication & Media


Motivation for the project

Course focused on how science is translated into news, public opinion, and policy



Motivation for the project

COVID-19 provided a perfect case study . . .

- Changing understanding of the science
 - Communication need and misinformation concern
 - Challenge of integrating science with behavior
 - Issue that is salient to students
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What is the project?

- A real-time simulation where students were assigned to four committees

Science

Behavioral

Outreach

Policy

What is the project?

Science

Summarize science on COVID for class
(variants, mitigation strategies, risk factors)

Behavioral

Determine what people in the community are doing
(surveys and observations)

Outreach

Design messages to spread information and encourage
prosocial behaviors (TikTok)

Policy

Facilitate the work of the various committees
(goal-setting and information exchange)

Outcomes

- Communication skills (internal & external)
 - Collaboration skills
 - Assignments have demonstrable purpose
 - Real challenges require creative innovation
 - Students had fun!
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